

## Website, Graphic/Print Design & Development

- Quotations are valid for 7 days from date of issue.
- The client agrees to make available as soon as is reasonably possible to Identity Designing all materials required to complete the site to the agreed standard and within the set deadline.
- Identity Designing will not be liable for costs incurred, compensation or loss of earnings due to the failure to meet agreed deadlines.
- Client hereby agrees that all media and content made available to Identity Designing for use in the project are either owned by the Client or used with full permission of the original authors. The Client agrees to hold harmless, protect and defend Developer from any claim or suit that may arise as a result of using the supplied media and content.
- If an error or issue with the design or code arises during the project which does not allow the design or code to match the original specification, then Client agrees that Identity Designing can apply a nearest available alternative solution.
- The website, graphics and any programming code remain the property of Identity Designing until all outstanding accounts are paid in full.
- These terms of use grant a non-exclusive limited license so that the Client can use the design on one web site on one domain name only. The Client is not permitted to use a design for more than one website without prior written agreement between the Client and Identity Designing.
- After site completion, a Client or a third party of their choosing may wish to edit their web site code themselves to make updates. However, the Client agrees that in so doing they assume full responsibility for any issues which occur as a result of changing the code themselves. If Client or a third party of their choosing edits the web site code and this results in functionality errors or the page displaying incorrectly, then Identity Designing reserves the right to quote for work to repair the web site.
- Client agrees that Identity Designing may include development credits and links within any code Developer designs, builds or amends.
- Client agrees that Identity Designing reserves the right to include any work done for the Client in a portfolio of work.
- Identity Designing reserves the right to withdraw from contract at any time prior to acceptance.
- Any other services on the order which have not been included in the invoice do not form part of the contract. The Client agrees to check the details of the invoice are correct and should print and keep a copy for their records.

## DOMAIN NAMES AND HOSTING

- It's Client liability to keep track of expiry date of any service, However Client Receive Renewal Notification on there Registered Email Id.
- Client agrees to take all legal responsibility for use of domain name, hosting and email services and hereby agrees to indemnify and hold harmless the Developer from any claim resulting from the Client's publication of material and use of the domain name, hosting and email services.

## Website Hosting

- It's Client liability to keep track of expiry date of any service, However Client Receive Renewal Notification on there Registered Email Id.
- All file on your hosting will get deleted automatically after expiry date.
- No guarantees can be made as to the availability or interruption of this service by Identity Designing cannot accept liability for losses caused by the unavailability, malfunction or interruption of this service, or for loss of turnover, sales, revenue, profits or indirect, consequential or special loss.

## Search Engine Optimization

- Due to external factors, such as changes to the way search engines rank websites, we cannot offer any guarantees regarding the position we will achieve for websites. The process of optimizing websites itself will bring in more traffic and hits and you'll see visits increase to your site naturally. We cannot accept liability for any change in rankings, or drop off in the position of your website due to changes in the algorithms of the search engines or the factors that they use to rank websites.

We use 'white hat techniques' when optimizing websites and always aim to achieve a top ten ranking for your website within six months of undertaking the optimization process. Due to the work involved payment is required in advance and we are unable to offer a refund in relation to this type of work.